

FIGURE 1

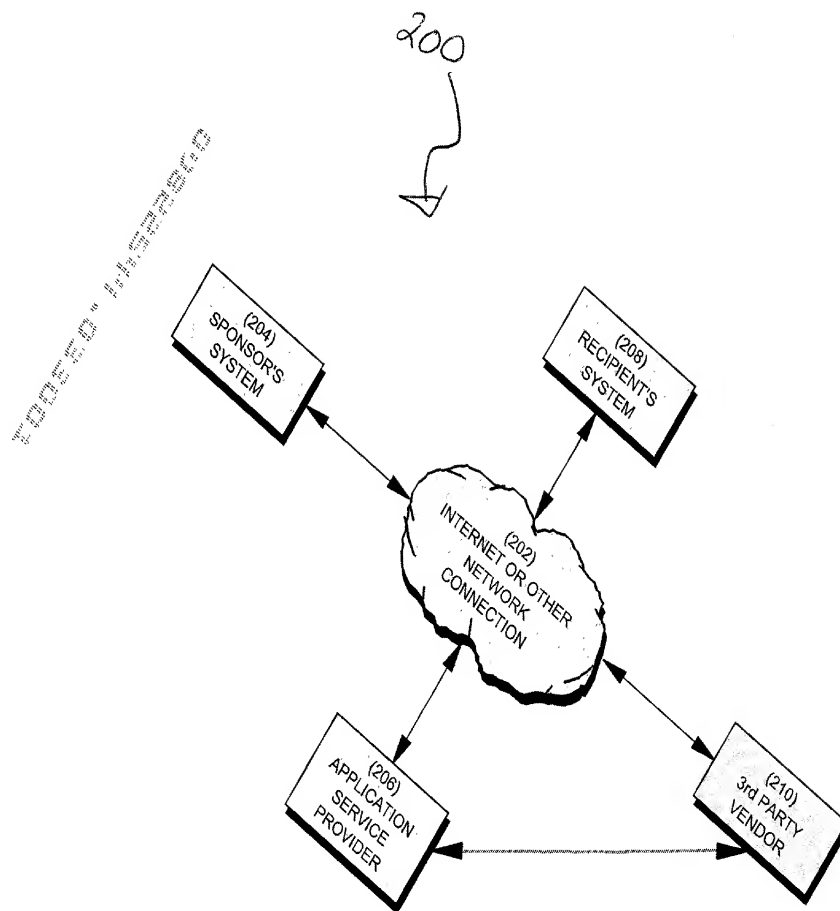


FIGURE 2

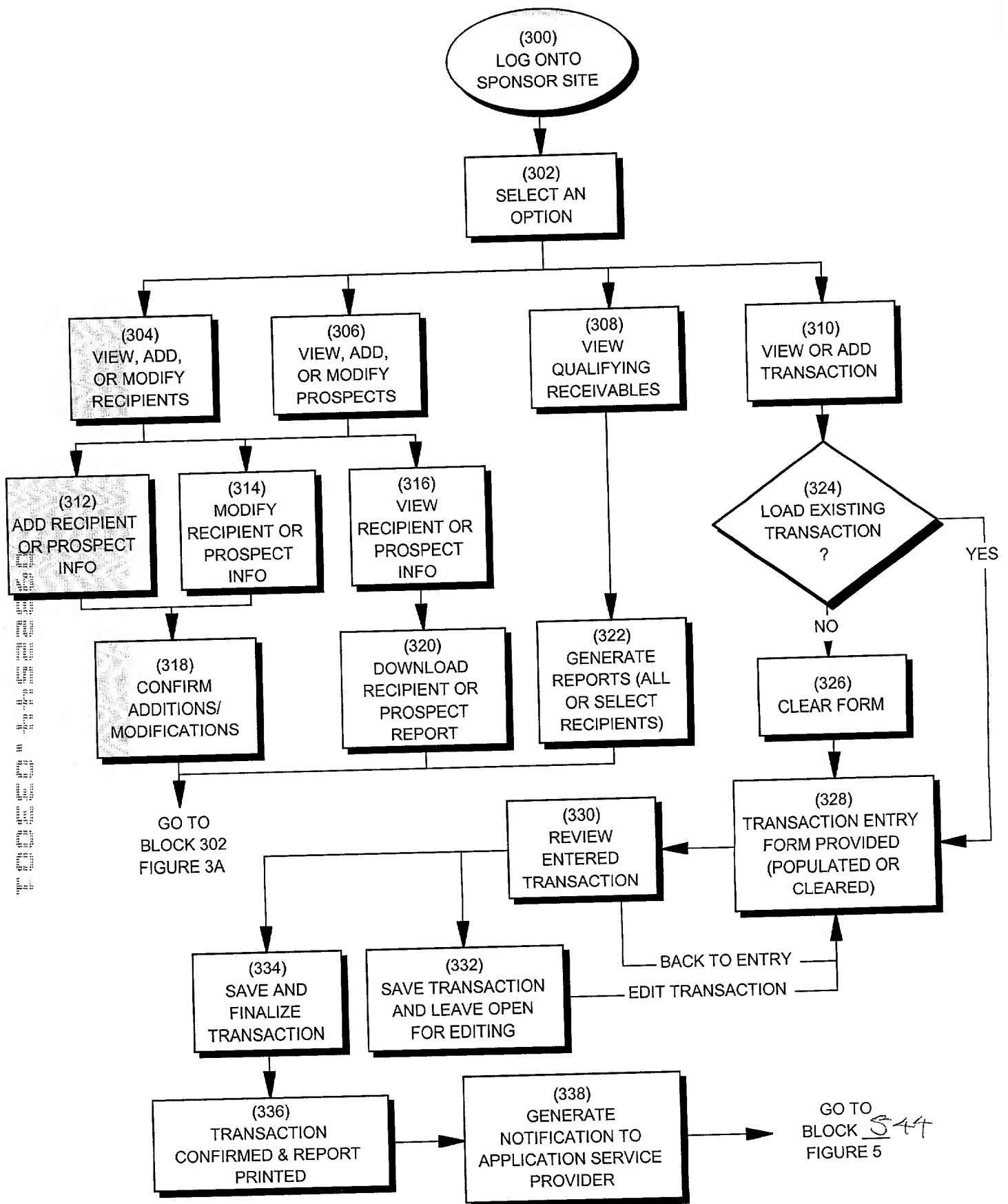


FIGURE 3

FIG. 4

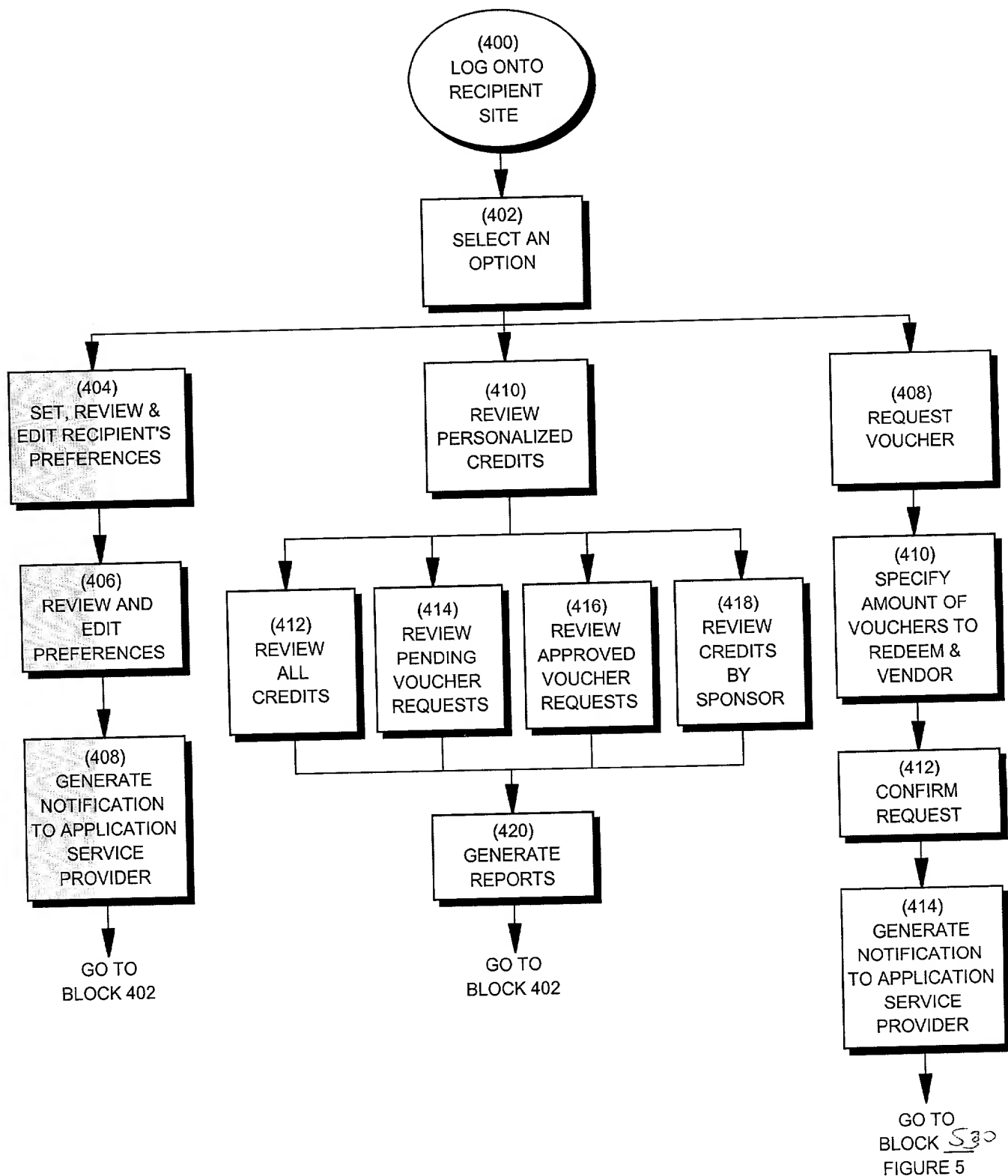


FIGURE 4

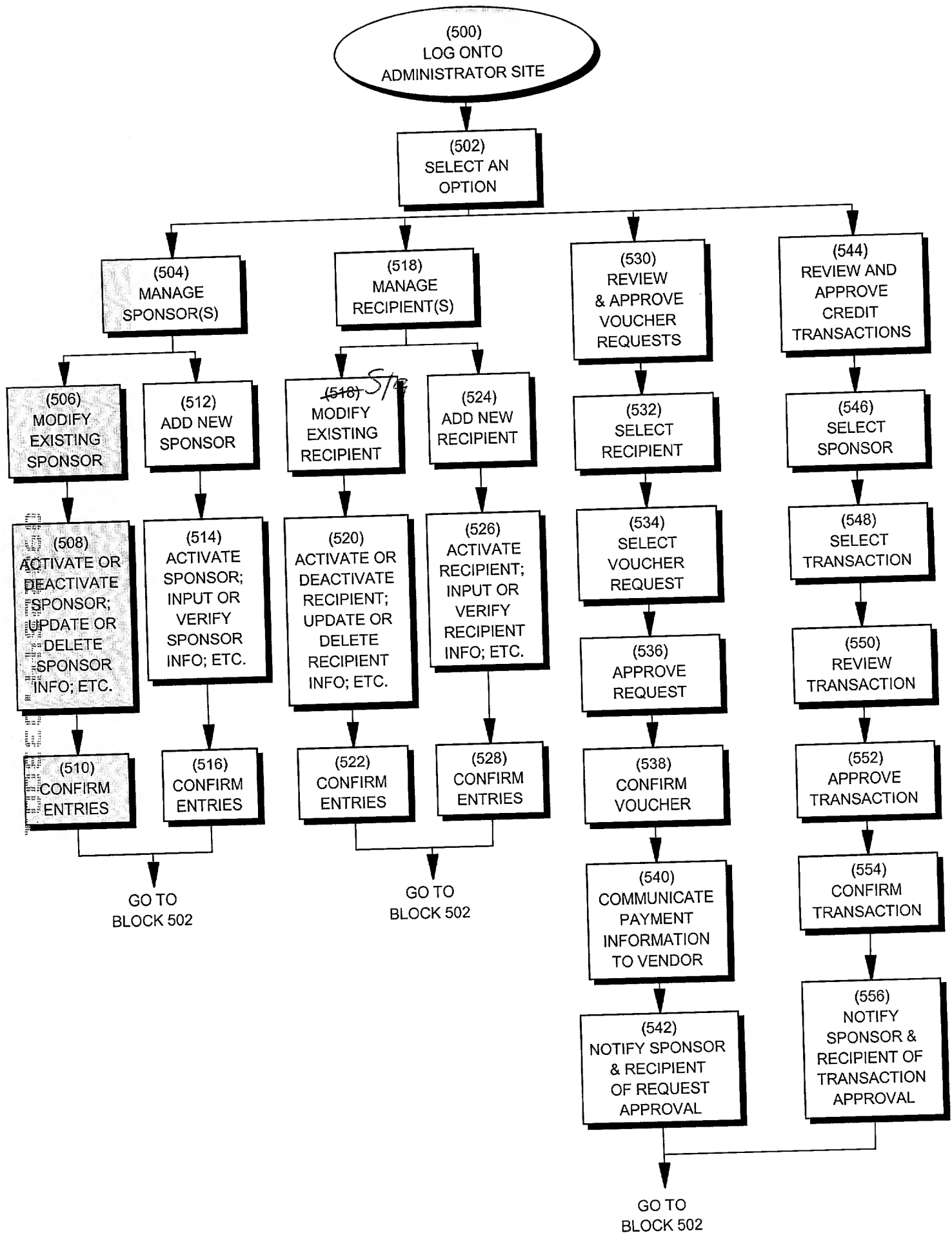


FIGURE 5

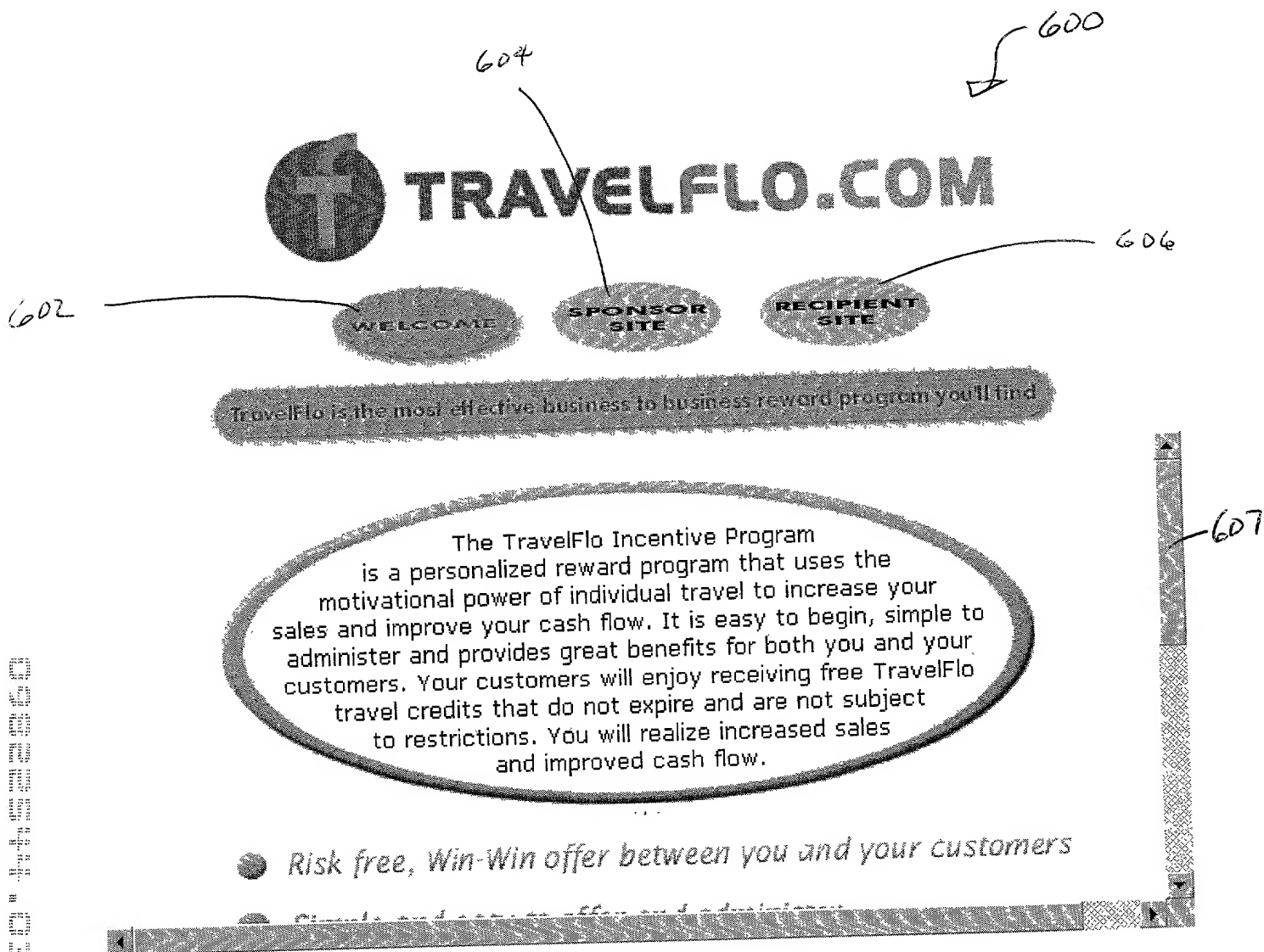


FIGURE 6A

600

The TravelFlo Incentive Program
is a personalized reward program that uses the
motivational power of individual travel to increase your
sales and improve your cash flow. It is easy to begin, simple to
administer and provides great benefits for both you and your
customers. Your customers will enjoy receiving free TravelFlo
travel credits that do not expire and are not subject
to restrictions. You will realize increased sales
and improved cash flow.

60B

- Risk free win win offer between you and your customers
- Simple and easy to offer and administer
- Targeted and Measureable

610

Set my business up on the TravelFlo Incentive Program.

Thank You!

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FIGURE 6B

606
● *RISK free. win win offer between you and your customers*

- Funds held at Norwest Bank, a Wells Fargo Co.
- You only pay for results; receivables collected by the date you specify.
- Your customer's TravelFlo travel credits never expire, can be used like cash for any service offered through a travel agency and are transferable.
- TravelFlo's program is fully tax deductible to you.
- Your customers accumulate TravelFlo travel credits for their loyalty and prompt payment.

612
610 Set my business up on the TravelFlo Incentive Program.

● *Simple and easy to offer and administer*

- 612
- TravelFlo approaches your customers and your competitors' customers with an exceptional offer for their business and loyalty to you.
 - Two percent of receivables are given back to your customers in TravelFlo travel credits when their account is current and paid by the date you specify.
 - TravelFlo reports back to you all your customers' transactions, activity, and feedback.
 - TravelFlo restricts the number of sponsors in a given area.
 - Travel credit disbursements are handled by TravelFlo.
 - Account Executives available for personal consultation.

610 Set my business up on the TravelFlo Incentive Program.

● *Targeted and Measureable*

- 612
- TravelFlo directly target markets your prospects and customers for you.
 - TravelFlo keeps all records for each of your customers and their TravelFlo travel credits.
 - TravelFlo tracks and measures all results for you.
 - TravelFlo deals directly with your customer's choice in travel agent.
 - TravelFlo sends receipts and "Thank You's" to all of your qualifying customers on your behalf.
 - TravelFlo is a one-stop internet source for all your programs' information.
 - TravelFlo builds a separate internet location for each customer you have.

610 Set my business up on the TravelFlo Incentive Program.

FIGURE C

700
A

Let's go through the quick and easy steps now!
TravelFlo will send a sponsorship agreement and a pin # to access your individual sponsor location on the TravelFlo.com web site.

Tell Us Who You Are

* Required

702

*Business Name: Sample Business, Inc.

*Address: 123 Main Street

Address:

*City: Des Moines

*State: Iowa

*Zip: 50309

*Phone Number: 515-244-1212

Fax Number:

Email Address: contact@travelflo.com

*Owner Name(s): Mr. Smith

*TravelFlo's day to day contact: Mr. Smith

Set Program Criteria

Specify the date receivables need to be paid in full(postmarked) in order for your customers to receive their 2% in free travel credit:

704

10 of each month

Provide TravelFlo with a personal access password (5 to 15 characters):

Enter Password:

Re-Enter Password:

706

FIGURE 8A

700
708

*Provide Customer List,
Prospect List (optional)
and a \$200 Deposit*

- Provide the business name, contact name and address of customers you do business with on a regular basis.
- Provide the business name, contact name(if known) and address of future customers doing business with your competition.
- Make check payable to TravelFlo.com. This is a one time good faith deposit that will be credited towards the future cost of your program.
- Mail your \$200 check and the "Tell us who you are" information, if not done online, along with customer and prospect list to:

**TravelFlo.com
1520 High Street
Des Moines, IA 50309
1-888-430-1615**

Submit and Print

Your information has been recorded with TravelFlo. A TravelFlo representative will be in touch with you within two working days to establish your account.

Thank You!

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FIGURE 9B

From: <Sponsor.Setup@virgil.swdata.com>
To: <contact@travelflo.com>
Sent: Tuesday, June 06, 2000 1:25 PM
Subject: New Sponsor Sign Up

New Sponsor Sign Up!

710
↙

Sponsor Pin #: 10020
Business Name: Sample Business, Inc.
Address 1: 123 Main Street
Address 2:
City: Des Moines
State: IA
Zip Code: 50309
Phone Number: 515-244-1212
Fax Number:
Email Address: contact@travelflo.com
Owner Name(s): Mr. Smith
Contact Name: Mr. Smith
Selected day of month to collect receivables: 10
Sponsor Password: sample

FIGURE 7C

800
LA

802

804

610

Welcome Sponsor!

If you're already a sponsor
please type in your PIN # and Password to enter.

Pin #

Password

Go

If you're not a sponsor and
would like to be, [click here](#) or follow
the link below.

[Set my business up on the TravelFlo Incentive Program.](#)

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FIGURE 7

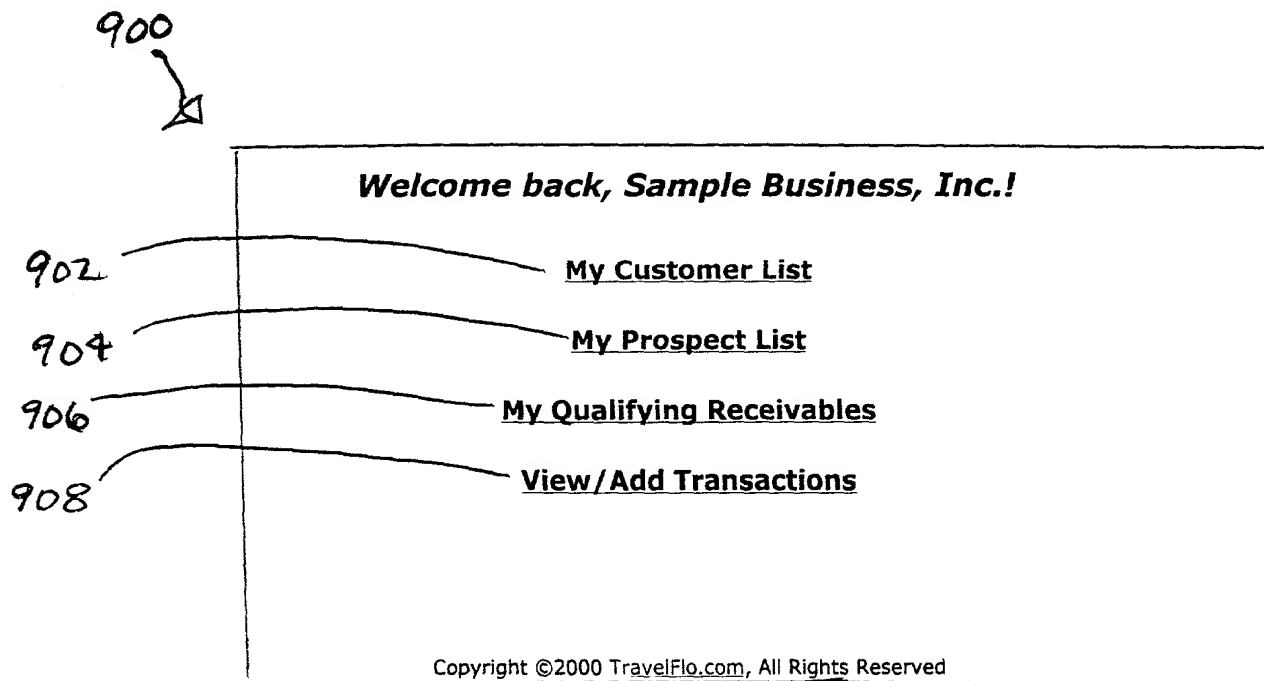


FIGURE 9

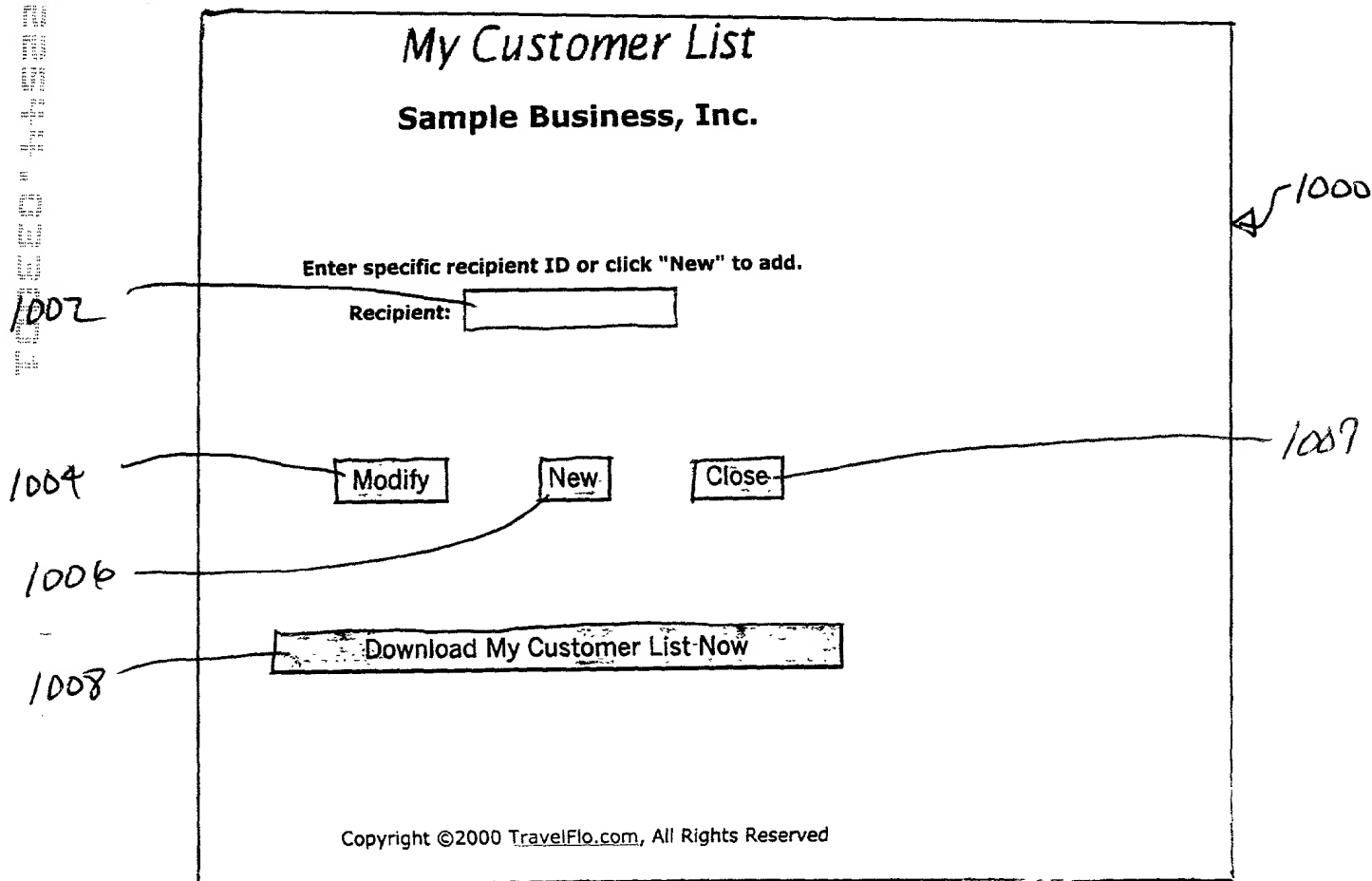


FIGURE 10

My Customer List

Sample Business, Inc.

*=Required

*First Name:

*Last Name:

*Address:

Address:

*City:

*State:

*Zip:

*Phone #:

Fax #:

Email Address:

Password:

Update Customer

Close

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FIGURE 11A

My Customer List

Sample Business, Inc.

*=Required

***First Name:** Bill
***Last Name:** Johnson
***Address:** 222 66th Avenue
Address:
***City:** Omaha
***State:** NE
***Zip:** 50312
***Phone #:** 602-333-1515
Fax #:
Email Address: contact@travelflo.com
Password: sample

Update Customer

Close

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FIGURE 11B

My Customer List
Sample Business, Inc.

Customer was successfully added to your customer list.

Please provide your customer with the following information to access TravelFlo's Recipient Site.

Pin #: **100127**
Password: **simple**

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FIGURE 12

My Prospect List
Sample Business, Inc.

Enter specific prospect ID or click "New" to add.

Prospect:

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FIGURE 13

My Prospect List
Sample Business, Inc.

*=Required

***First Name:**
***Last Name:**
***Address:**
Address:
***City:**
***State:**
***Zip:**
***Phone #:**
Fax #:
Email Address:
Password:

Update Prospect

Close

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FIGURE 14

My Prospect List

Sample Business, Inc.

Prospect was successfully added to your prospect list.

Please provide your prospect with the following information when transferring prospect to a customer to allow access to TravelFlo's Recipient Site.

Pin #: new_prospect_here

Password:

Modify or Add Another

Close

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FIGURE 15

My Qualifying Receivables

Sample Business, Inc.

Enter specific recipient ID or "ALL" for complete report

Recipient: 100126

Submit

Close

FIGURE 16

My Qualifying Receivables

Sample Business, Inc.

Last Batch Posted	Last Date Posted	Recipient Amount	Total Amount YTD	Total Posted since inception	Total Paid to TravelFlo since inception
10021-06062000-00001	06/06/2000	\$2,000.00	\$2,000.00	\$2,000.00	\$80.00

Totals By Month

Month	Year	Recipient Amount	Pct Amt in Dollars
June	2000	\$2,000.00	\$80.00

Totals By Year

Year	Year Recipient Amount	Year Pct Amt in Dollars
2000	\$2,000.00	\$80.00

Back

Close

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FIGURE 17

1800

1802

Transaction Entry

Clear Form and Start New
Load Existing

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1804

FIGURE 18

1900

1902

1906

Transaction Entry

Client Listing

No Clients Available

Add Client to Transaction

Batch ID: 10021-05062000-00001

Client Data		Qualifying Receivables	Paid to TravelFlo
100126	Bill Johnson	2000.00	80.00
100127	Fred Taylor	1000.00	40.00
Totals:		3000.00	120.00

Close
Clear
Delete
Review

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1904

1908

1910

FIGURE 19

2000
↳

2002

2004

2006

2008

Transaction Review

Batch ID: 10021-06062000-00001

Client Data
100126
Bill Johnson
Omaha NE, 50312
100127
Fred Taylor
Chicago IL, 90155

Qualifying Receivables
\$2,000.00

Paid to TravelFlo
\$80.00

\$1,000.00

\$40.00

Transaction Totals:

\$3,000.00

\$120.00

Save and Leave Open

Save and Finalize

Back To Entry

FIGURE 20A

2000
↳

2002

2004

2008

2006

Transaction Review

Batch ID: 10021-06062000-00001

Client Data
100126
Bill Johnson
Omaha NE, 50312
100127
Fred Taylor
Chicago IL, 90155

Qualifying Receivables
\$2,000.00

Paid to TravelFlo
\$80.00

\$1,000.00

\$40.00

Transaction Totals:

\$3,000.00

\$120.00

Save and Leave Open

Save and Finalize

Back To Entry

Please send check for \$120.00 to:

TravelFlo.com
1520 High Street
Des Moines, IA 50309
1-888-430-1615

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FIGURE 20B

2100 →

Transaction Review

Batch 10021-06062000-00001 has been updated successfully.
If you have reached this page in error please contact TravelFlo.com.

Done

2102

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FIGURE 21

2200 →

Welcome Recipient!

Enter your PIN # and Password to continue.

Pin #

Password

Go

2202

2204

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FIGURE 22

Sample Business, Inc.
Welcomes & Thanks you
for your business loyalty and prompt payment.
We hope you enjoy your trip.

2300

2302

My Preferences

2304

My Travel Credits

2306

Request Travel Voucher

2308

Re-Login

FIGURE 23

2400

My Preference List

Favorite Destination:

Annual or Regular
Destination:

When?

Typical number of
travelers in your party:

Typical length of vacation:

Number of trips per year:

Favorite Activities:

Mode of Transportation:

Rental Car usually
needed: ☐ Yes ☐ No

Type of accommodations:

Do you want to be
contacted by Travel
Agent? ☐ Yes ☐ No

Special Need or Requests:

Non TravelFlo
Credit/Vouchers:
(this information will remain
private)

To change password enter in the boxes below.

New Password:

Re-Type New Password:

Submit

Close

2404

2406

FIGURE 24

My Travel Credits
Bill Johnson

Please choose options for report

Report Option: 2502

Date Sort By: 2504

SUBMIT 2506 **CLOSE** 2508

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2500

FIGURE 25A

My Travel Credits

Bill Johnson
Current Balance

Travel Credit Summary

Total Credits Available	Total in Pending	Total Used
\$53.00	\$0.00	\$237.00

Transaction Detail

Trans Date	Type	Sponsor/Travel Agent Name	Amount
06/06/2000	Approved Travel Voucher	ABC Travel	\$-2.00
06/06/2000	Approved Travel Voucher	ABC Travel	\$-30.00
06/06/2000	Sponsor Credit	Sample Business, Inc.	\$40.00
06/06/2000	Sponsor Credit	Sample Business, Inc.	\$40.00
06/08/2000	Approved Travel Voucher	Joel Travel	\$-105.00
06/08/2000	Approved Travel Voucher	ABC Travel	\$-100.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$50.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$30.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$20.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$30.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$80.00

BACK

CLOSE

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FIGURE 25 B

My Travel Credits

Bill Johnson

Pending Travel Requests

Travel Credit Summary

Total Credits Available
\$53.00

Total in Pending
\$0.00

Total Used
\$237.00

Transaction Detail

Trans Date	Type	Sponsor/Travel Agent Name	Amount
------------	------	---------------------------	--------

BACK

CLOSE

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FIGURE 25C

2514



My Travel Credits

Bill Johnson
Approved Travel Requests

Travel Credit Summary

Total Credits Available
\$53.00

Total in Pending
\$0.00

Total Used
\$237.00

Transaction Detail

Trans Date	Type	Sponsor/Travel Agent Name	Amount
06/06/2000	Approved Travel Voucher	ABC Travel	\$2.00
06/06/2000	Approved Travel Voucher	ABC Travel	\$30.00
06/08/2000	Approved Travel Voucher	Joel Travel	\$105.00
06/08/2000	Approved Travel Voucher	ABC Travel	\$100.00

BACK

CLOSE

2508

2506

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FIGURE 23 D



Bill Johnson
Sponsor Travel Credits

Total Used
\$237.00

Trans Date	Type	Sponsor/Travel Agent Name	Amount
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$50.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$30.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$20.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$30.00
06/08/2000	Sponsor Credit	Sample Business, Inc.	\$80.00
06/06/2000	Sponsor Credit	Sample Business, Inc.	\$40.00
06/06/2000	Sponsor Credit	Sample Business, Inc.	\$40.00

CLOSE

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FIGURE 25 E

Request Travel Voucher

Tuesday, June 6, 2000

Travel Agent Information

**Required*

*Travel Agent Name: ABC Travel

*Travel Agent Phone: 555-222-4444

Travel Agent Address:

Travel Agent Address:

Travel Agent City:

Travel Agent State:

Travel Agent Zip:

Amount of Travel Credits

Total Credits Available: \$40.00

*Amount of Travel Credits Requested: 30.00

SUBMIT

CLOSE

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FIGURE 24

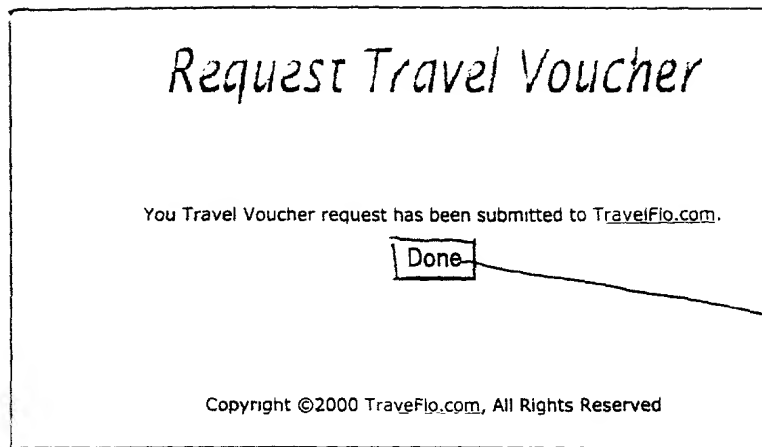


FIGURE 27

From: <Voucher.Request@virgil.swdata.com>
To: <contact@travelflo.com>
Sent: Tuesday, June 06, 2000 2:32 PM
Subject: Travel Voucher Request

Travel Voucher Request

Recipient ID: 100126

Travel Agent Name: ABC Travel
Travel Agent Phone Number: 555-222-4444
Travel Agent Address:
Travel Agent Address:
Travel Agent City:
Travel Agent State:
Travel Agent Zip Code:

Amount Requested: \$30.00

FIGURE 28

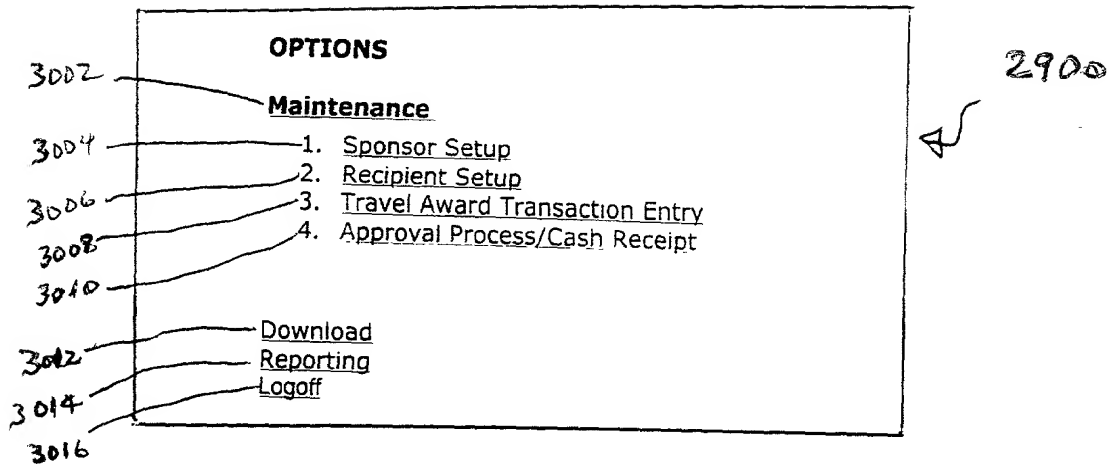


FIGURE 29

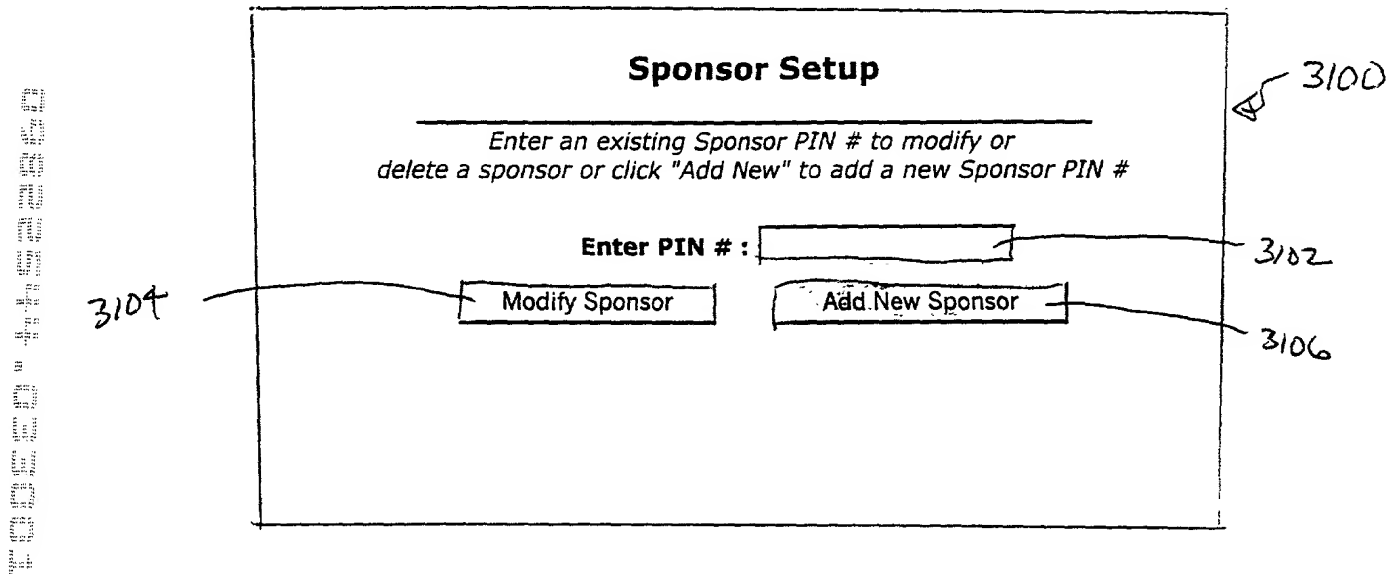


FIGURE 30

Sponsor Maintenance

Pin #: 10021 Date Added: 06/06/2000

* = Required

*Business Name: Sample Business, Inc.

*Address: 123 Main Street

Address:

*City: Des Moines

*State: IA

*Zip: 50309

*Phone #: 515-244-1212

Fax #:

*Email Address: contact@travelflo.com

Owner Name(s):

*Travelflo's Contact: Mr. Smith

*Travel Credit Pct: .5

Day of Month to Collect: 10

Sponsor Password: sample

Activate Sponsor ☒ De-activate Sponsor ☐

Update this sponsor ☒ Delete this sponsor ☐

Submit

Reset

FIGURE 31A

3118

Sponsor Setup

Pin #: new Date Added:06/09/2000

* = Required

*Business Name:

*Address:

Address:

*City:

*State:

*Zip:

*Phone #:

Fax #:

*Email Address:

Owner Name(s):

*Travelflo's Contact:

*Travel Credit Pct:

Day of Month to Collect:

Sponsor Password:

Activate Sponsor ☒ De-activate Sponsor ☐

FIGURE 31 B

3120

Sponsor PIN # 10022 has been successfully processed.

FIGURE 31 C

Recipient Setup

Enter an existing Recipient PIN # to modify or delete a recipient or click "Add New" to add a new Recipient PIN #

Enter PIN # :

3204

3202

3200
3206

FIGURE 32A

Recipient Maintenance

3209

Pin #: 100126 Date Added: 06/06/2000

* = Required

3208

{

***First Name:**

***Last Name:**

***Address:**

Address:

***City:**

***State:**

***Zip:**

***Phone #:**

Fax #:

***Email Address:**

*** Password:**

Sponsor:

3214

Update this recipient ☒ ☐ Delete this recipient

3212

3216

FIGURE 32B

Recipient Setup

Pin #: new Date Added: 06/12/2000
* = Required

*First Name:

*Last Name:

*Address:

Address:

*City:

*State:

*Zip:

*Phone #:

Fax #:

*Email Address:

* Password:

Sponsor:

3209

3210

3212

3216

3218

FIGURE 32C

Recipient PIN # 100130 has been successfully added.

3220

FIGURE 32D

Voucher Approval

Select a voucher to view/approve.

Select a Travel Voucher:

3300

3302

3304

FIGURE 33A

3306 ↗

Voucher Approval

*Click the Approve button to continue with approval process
or click Back to select a different Voucher*

Voucher #: 100065

Travel Agent Data	Amount Requested
ABC Travel 555-222-4444	\$30.00

3308 {

3310 [Approve] [Back] 3312

FIGURE 33B

3314 ↗

Approval Process

Approval Process complete. Voucher #: 100065 has been approved.

FIGURE 33C

3316 ↗

Approval Process

Select a Sponsor from the pull down list to view/approve their submitted transactions.

Select a Sponsor: 10021-(Sample Business, Inc.) 3318

3320 [Continue]

FIGURE 33D

3320 ↗

Approval Process

Select a transaction to view.

Select a Transaction: 10021-06062000-00002 3322

[View Transaction] 3324

FIGURE 33E

Approval Process

Click the Approve button to continue with approval process
or click Back to select a different Transaction

Transaction #: 10021-06062000-00002

Client Data

100126
Bill Johnson
Omaha NE, 50312

100127
Fred Taylor
Chicago IL, 90155

Amt Recv From Recipient

\$2,000.00

\$1,000.00

Paid To TravelFlo

\$80.00

\$40.00

Approve

Back

FIGURE 33F

Approval Process

Approval Process complete. **Transaction #: 10021-06062000-00002** has been approved.

FIGURE 33G

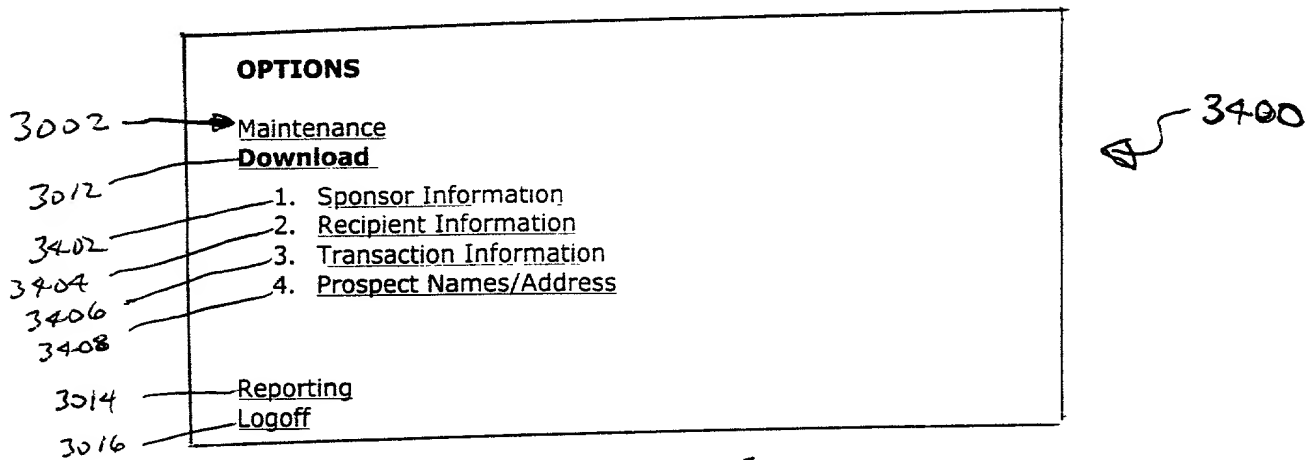


FIGURE 34

Sponsor Download

This process creates a standard comma/quote delimited file of your Sponsor database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Sponsor Download Layout

Field #	Description
1	PIN #
2	Business Name
3	Address Line 1
4	Address Line 2
5	City
6	State
7	Zip
8	Phone Number
9	Fax Number
10	Email Address
11	Owner Names
12	Contact Name
13	Free Travel Credit Pct
14	Day of Month
15	Password
16	Status
17	Customer List
18	Prospect List
19	Last Transaction
20	Date Added

Begin Download Process

FIGURE 35

Recipient Download

This process creates a standard comma/quote delimited file of your Recipient database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Recipient Download Layout

Field #	Description
1	PIN #
2	First Name
3	Last Name
4	Address Line 1
5	Address Line 2
6	City
7	State
8	Zip
9	Phone Number
10	Fax Number
11	Email Address
12	Password
13	Status
14	Favorite Destination
15	Annual Destination
16	Annual Destination Time
17	Number of Travelers
18	Length of Trip
19	Number of Trips
20	Favorite Activity
21	Mode of Transportation
22	Rental Car
23	Accommodations
24	Contact By Agent
25	Special Needs
26	Available Travel Credits
27	Pending Travel Credits
28	Spent Travel Credits
29	Transactions
30	Date Added
31	Non TravelFlo Credits
32	Sponsor Pin #

Begin Download Process

FIGURE 36

Transaction Download

This process creates a standard comma/quote delimited file of your Transaction database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Transaction Download Layout

Field #	Description
1	ID #
2	Sponsor ID
3	Recipient ID(s)
4	Sponsor Amount Received from Reipient(s)
5	Amount Due By Recipient
6	Total Amount Due From Sponsor
7	TravelFlo Credits Given To Recipient(s)
8	Date Added

Begin Download Process

FIGURE 37

Prospect Download

This process creates a standard comma/quote delimited file of your Prospect database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.

Prospect Download Layout

Field #	Description
1	PIN #
2	First Name
3	Last Name
4	Address Line 1
5	Address Line 2
6	City
7	State
8	Zip
9	Phone Number
10	Fax Number
11	Email Address
12	Password
13	Status
14	Sponsor PIN

Begin Download Process

FIGURE 38

3002 — Maintenance
3012 — Download
3014 — **Reporting**
3902 — 1. Auto Email Statements
 2. Auto Email Voucher Approval Notices
3904 — Logoff
3016 —

3900

FIGURE 39

4000 →

Auto Email Statements


Enter a date in the box below to email all unmailed batches to Sponsor and Recipients.

4002 → Enter Date: (mm/dd/yy)

FIGURE 40

4100 →

From: TravelFlo <admin@travelflo.com>
To: john@travelflo.com <john@travelflo.com>
Date: Saturday, April 29, 2000 9:54 PM
Subject: TravelFlo Travel Credit Posting

 **TRAVELFLO.COM**

Saturday, April 29, 2000

Dear Sample Dental Lab,

Batch Number 10010-29042000-00002 in the amount of \$375.00 has been posted.

Sincerely,

TravelFlo.com

Thank You!

FIGURE 41

Auto Email Statements

Sending Messages . . .
Done.

3 Message(s) Sent. Thank You.

FIGURE 42

4300 →

4302

4304

Auto Email Voucher Notices

Enter a date in the box below to email all unmailed batches to Sponsor and Recipients.

Enter Date: (mm/dd/yy)

FIGURE 43

From: TravelFlo <admin@travelflo.com>
To: <contact@travelflo.com>
Sent: Thursday, June 08, 2000 9:23 AM
Subject: TravelFlo Voucher Statement



100126
BILL JOHNSON
222 66TH AVENUE
OMAHA, NE 50312

Thursday, June 8, 2000

^M

Dear BILL JOHNSON,

Sample Business, Inc. values your business and would like to extend our best wishes for your upcoming travel plans. **TravelFlo.com** has informed us that your request of \$100.00 from your **TravelFlo** account has been approved. You can check your **TravelFlo** credit account balance by using the following link and logging onto the recipient site: <http://www.travelflo.com>.

Thanks again and enjoy your trip.

Sincerely,

Sample Business, Inc.

Thank You!

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FIGURE 44

From: TravelFlo <admin@travelflo.com>
To: <contact@travelflo.com>
Sent: Thursday, June 08, 2000 9:23 AM
Subject: TravelFlo Voucher Posting



Thursday, June 8, 2000

Dear Sample Business, Inc.,

BILL JOHNSON has redeemed \$100.00 of their TravelFlo travel credits. TravelFlo thanks you for your participation in the TravelFlo travel credit program.

Sincerely,

TravelFlo.com

Thank You!

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FIGURE 45